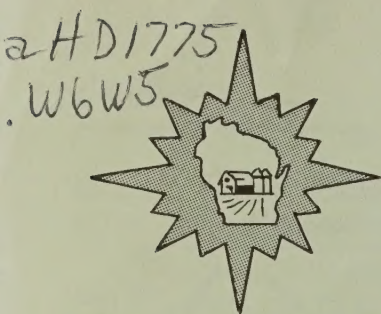


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WISCONSIN *Farm Reporter*

- Dairy
- Crops
- Livestock

Vol. VI, NO. 10

August 1974

Cream of the News

Milk prices paid to Wisconsin farmers in July continued to decline for the fourth consecutive month.

The Nation's butter production in the first half of 1974 was down 8 percent from that period in 1973 but total cheese production increased 12 percent.

Feeder pig prices in Wisconsin have continued to decline sharply as the July average of \$17.20 for a 40 pound pig was only half of a year ago.

Wisconsin's milk production in July was down 1 percent from a year earlier but the National output was about the same as in July 1973.

Wholesale prices of cheddar cheese at Wisconsin primary markets stabilized during July after declining more than 20 cents a pound from April through June.

Led by sharp increases in prices for hogs and crops, the prices received index for Wisconsin farm products in mid-July was up 6 points (1 percent) from a month earlier and the first increase since February.

The amount of milk going into cheese production in Wisconsin has been increasing since 1967 while milk used for butter production has been declining.

Red meat production in Wisconsin's commercial slaughter plants during June was up 5 percent from a year ago because of larger pork supplies.

Prices of barrows and gilts at the St. Paul market rose sharply in July but were still well under last year.

Good rains in August have improved Wisconsin's crop prospects after a hot, dry July.

Fed steer prices at St. Paul increased from June to July but feeder steer prices at Kansas City declined.

Weekly estimates for July indicate a substantial increase from a year ago for butter production in Wisconsin and the Nation.

Cold storage stocks of meat and cheese in the Nation at the end of July were well above the previous year but butter stocks were down.

MILK PRODUCTION DOWN 1 PERCENT

Production of milk on Wisconsin farms during July totaled 1,592 million pounds, down 1 percent from a year earlier. Output per cow at 890 pounds was equal to July last year but there were 19,000 fewer milk cows on farms. Wisconsin's milk production declined seasonally 9 percent from June to July, the same drop as in 1973. Pasture conditions declined considerably in some areas of the State during July's hot, dry weather.

The Nation's milk production of 10,059 million pounds in July was about the same as a year ago. Output per cow averaged 903 pounds, a gain of 20 pounds from July 1973 but milk cow numbers were down 2 percent. Pasture and range conditions in the Nation deteriorated greatly during July due to drought in most of the Central Plains, Central and Southern Rockies, and Southwestern States.

Milk Production

Selected States	July 1973	July 1974	Jan.-July 1974	Change from last year	
				July	Jan.-July
	Million pounds			Percent	
Wisconsin	1,609	1,592	11,265	- 1	- 2
Minnesota . . .	792	795	6,077	n. c.	n. c.
Iowa	366	334	2,250	- 9	- 12
New York . . .	806	835	5,976	+ 4	- 1
Pennsylvania . .	558	581	4,034	+ 4	+ 1
California . . .	931	964	6,203	+ 4	+ 2
Other states . .	4,980	4,958	33,549	n. c.	- 2
United States .	10,042	10,059	69,354	n. c.	- 2

MILK PRICES CONTINUE LOWER

Milk prices paid to Wisconsin farmers in July continued to decline for the fourth consecutive month. Wisconsin dairymen are expected to receive an average of \$6.73 a hundredweight for all milk of average test delivered to plants and dealers during July. This would be 18 cents under June but 56 cents above July last year. In the first seven months of 1974, milk prices received by Wisconsin farmers have dropped \$1.80 a hundredweight.

222-8-74

WISCONSIN STATISTICAL REPORTING SERVICE

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Milk Prices 1/

Selected States	May 1974		June price per cwt.			July 1974 price per cwt. 2/
	Average test	Price per cwt.	1973	1974	74/73 change	
	Percent	Dollars	Dollars	Dollars	Percent	Dollars
Milk for all uses						
Wisconsin	3.71	7.57	6.09	6.91	+ 13	6.73
Minnesota	3.58	7.16	5.70	6.60	+ 16	6.56
Iowa	3.59	7.40	5.90	6.74	+ 14	6.51
New York	3.60	8.15	6.31	7.40	+ 17	7.80
California	3.47	8.30	5.91	8.00	+ 35	7.90
United States	3.60	8.25	6.40	7.65	+ 20	7.55
Wisconsin utilization						
Market milk	3.72	8.00	6.22	7.25	+ 17	xxx
Manufacturing milk	3.69	7.00	5.93	6.47	+ 9	xxx
Creameries	3.69	7.05	5.94	6.56	+ 10	xxx
Cheese factories	3.69	7.00	5.93	6.46	+ 9	xxx
Varied prod. plants	3.70	6.93	5.94	6.52	+ 10	xxx

1/Preliminary average buying prices received for milk of average test. They differ from basic buying prices which are for 3.5% milk. 2/Based on preliminary information for milk of average test.

Wisconsin 3.5 Test Milk Prices 1/

Utilization	June 1973	May 1974	June 1974 2/	Change from last year
	Dollars per cwt.			Percent
Milk for all uses	5.86	7.14	6.59	+ 12
Market milk	6.00	7.53	6.91	+ 15
Manufacturing milk	5.69	6.64	6.17	+ 8
Creameries	5.74	6.69	6.28	+ 9
American cheese plants	5.67	6.61	6.13	+ 8
Varied products plants	5.67	6.56	6.22	+ 10
Federal Order Markets				
Chicago Regional Base Zone	6.25	7.90	7.27	+ 16

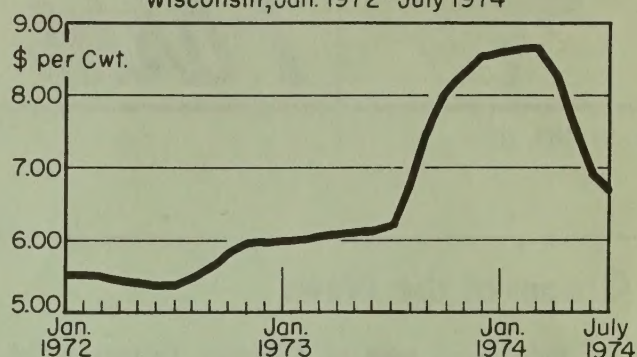
1/Computed equivalents. 2/Preliminary.

All milk sold in June returned an average of \$6.91 a hundredweight, down 66 cents from May. The average milk-fat content for June was 3.67 percent compared with 3.64 percent a year earlier.

Milk for the Grade A market averaged \$7.25 a hundredweight in June, a decline of 75 cents from the previous month. Manufacturing grade milk averaged \$6.47 a hundredweight during June, 53 cents less than in May. The price spread between market and manufacturing grade milk was 78 cents in June compared with 29 cents for June 1973.

MILK PRICES

Wisconsin, Jan. 1972 - July 1974



BUTTER PRODUCTION DOWN 8 PERCENT IN FIRST HALF OF 1974

Butter production in the Nation during the first half of 1974 was down 8 percent from that period last year. Most of this decline occurred in the first quarter of the year. Output of butter in the Nation for June was up 5 percent from a year earlier. Wisconsin creameries churned 6 percent more butter in June than a year ago but production for the first half of this year was down 3 percent. Minnesota had a 6 percent drop in butter output during June compared with last year but production in the first 6 months of 1974 was down only 1 percent. Iowa showed a sharp decline of 28 percent in butter production for June and was 44 percent below January through June 1973. Churnings in other states were up 17 percent from June last year but down 8 percent during the first half of 1974.

Total cheese production in the Nation for June was 4 percent above a year earlier and for January through June showed a gain of 12 percent. American cheese output in June was up 5 percent from the previous year and increased 17 percent in the first half of 1974. Production of Italian cheese for June was up 2 percent from last year and was 4 percent higher than January-June 1973. Output of Swiss cheese during the first half of 1974 was 2 percent more than a year ago, but Brick and Muenster production declined 4 percent and all other varieties showed little change.

Wisconsin dairy plants made 4 percent more American cheese in June than a year earlier and for January through June had a gain of 9 percent. Other states produced over 20 percent more American cheese in the first half of 1974 than in the corresponding period last year.

Recent Changes in Butter and Cheese Output

Periods	Butter			American Cheese		
	United States		Wisconsin	United States		Wisconsin
	Production 1974	Change from last year	Change from last year	Production 1974	Change from last year	Change from last year
	1,000 lbs.	Percent	Percent	1,000 lbs.	Percent	Percent
June	91,758	+ 5	+ 6	184,313	+ 5	+ 4
Jan.-June	506,679	- 8	- 3	1,034,991	+ 17	+ 9
Weeks ending:						
July 4	19,460	+ 13	+ 13	40,300	+ 6	+ 3
July 11	19,900	+ 19	+ 17	38,800	+ 8	+ 4
July 18	17,800	+ 17	+ 26	36,800	+ 7	- 2
July 25	16,250	+ 16	+ 22	35,150	+ 5	- 3
Aug. 1	16,600	+ 25	+ 48	33,940	+ 4	n. c.
Total	90,010	+ 18	xxx	184,990	+ 6	xxx

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BUTTER PRODUCTION TO BE UP CONSIDERABLY

Weekly estimates of butter production for July indicate that churnings will be considerably higher than a year ago. National output of butter in July could be 18 percent above last year. Production in the first half of 1974 was down 8 percent from the comparable period in 1973. Wisconsin's butter production for July will be well above a year earlier after showing a decline of 3 percent in the first half of this year.

According to weekly estimates, output of American cheese in the Nation during July could be 6 percent more than a year ago. Production of American cheese from January through June was 17 percent higher than in those months of 1973. Wisconsin's production of American cheese in July may show little change from the previous year after increasing 9 percent in the first half of 1974.

Current Dairy Products Estimates

Item and area	June 1973	June 1974	Jan.-June 1974	Change from last year	
				June	Jan.-June
	1,000 pounds			Percent	
BUTTER					
Wisconsin	18,266	19,300	105,320	+ 6	- 3
Minnesota	22,382	21,000	129,020	- 6	- 1
Iowa	6,878	4,980	21,860	- 28	- 44
Other states	39,596	46,478	250,479	+ 17	- 8
United States	87,122	91,758	506,679	+ 5	- 8
CHEESE, AMERICAN					
Wisconsin	75,240	78,200	427,320	+ 4	+ 9
Minnesota	21,681	23,500	146,530	+ 8	+ 22
Missouri	8,642	8,170	48,445	- 5	+ 29
Other states	69,831	74,443	412,696	+ 7	+ 23
United States	175,394	184,313	1,034,991	+ 5	+ 17
CHEESE, MISCELLANEOUS					
United States					
Swiss	16,624	16,870	93,355	+ 1	+ 2
Brick and Muenster . .	6,019	5,944	35,219	- 1	- 4
Italian	51,050	51,988	300,685	+ 2	+ 4
All other	17,260	17,096	100,735	- 1	n. c.
Total	90,953	91,898	529,994	+ 1	+ 2
ALL CHEESE					
United States	266,347	276,211	1,564,985	+ 4	+ 12
OTHER PRODUCTS					
Cottage Cheese					
United States					
Curd 1/	67,914	55,895	350,965	- 18	- 14
Creamed 2/	85,046	71,503	442,170	- 16	- 14
	1,000 gallons			Percent	
Ice Cream					
Wisconsin	1,613	1,650	8,275	+ 2	+ 6
Illinois	4,768	4,500	22,760	- 6	+ 1
Iowa	791	850	4,220	+ 7	+ 5
Michigan	3,586	3,319	18,244	- 7	+ 6
Minnesota	3,073	2,400	13,585	- 22	- 11
Other states	64,633	63,629	319,300	- 2	+ 1
United States	78,464	76,348	386,384	- 3	+ 1

1/Includes cottage, pot, and bakers' cheese with a milkfat content of less than 4 percent. 2/Includes cheese with a milkfat content of 4 to 19 percent.

CHEESE CONTINUES TO USE MORE OF THE MILK SUPPLY

Of the 18.4 billion pounds of milk produced in Wisconsin during 1973, a total of 54.6 percent was used for making cheese. The amount of milk going into cheese has been increasing since 1967, rising nearly 9 percent in that six year period. Milk utilized in churning butter has declined during those years. Only 12 percent of the 1973 milk production went into butter compared with almost 23 percent in

1967. Evaporated and condensed unsweetened whole milk and miscellaneous factory products absorbed about 5 percent of the 1973 milk output. Over 71 percent of last year's milk supply was used for manufactured dairy products.

Wisconsin farmers kept slightly less than 3 percent of the 1973 milk production on their farms to feed calves or for household consumption. Out-of-state shipments by handlers and dealers totaled over 18 percent. Other uses such as fluid milk consumption by Wisconsin residents required about 7½ percent of last year's milk output.

Wisconsin Milk Supply and Utilization, 1969-1973

Item	1969	1970	1971	1972	1973
	Million pounds				
MILK PRODUCTION	18,051	18,435	18,879	19,638	18,442
	Percent of total				
MILK UTILIZATION					
Manufactured dairy products					
Butter	17.0	15.2	15.0	14.0	12.0
Cheese	47.3	50.1	50.7	53.8	54.6
American	31.1	33.9	33.9	36.4	36.1
Swiss	2.5	2.6	2.4	2.5	2.2
Brick7	.7	.7	.7	.7
Muenster	1.2	1.3	1.5	1.6	1.7
Italian	8.7	8.4	8.8	9.4	10.6
All other	3.1	3.2	3.4	3.2	3.3
Evaporated and condensed unsweetened whole milk . .	1.0	.7	.4	.4	.5
Miscellaneous factory products	3.8	3.6	3.7	4.2	4.3
All manufactured dairy products	69.1	69.6	69.8	72.4	71.4
Milk kept on farms	3.1	2.9	2.8	2.7	2.7
Milk shipped out-of-state . . .	15.3	21.1	21.1	18.7	18.3
Other uses	12.5	6.4	6.3	6.2	6.3

WHOLESALE CHEDDAR CHEESE PRICE STABILIZES

After declining more than 20 cents a pound from April through June, the wholesale price of cheddar cheese stabilized during July. Cheddar cheese in 40 pound blocks averaged 71.16 cents a pound at Wisconsin primary markets for July, about the same as June but nearly 3 cents above a year earlier.

Wholesale prices of Swiss cheese declined in July for the fifth consecutive month. Swiss cheese, Wisconsin State Brand, averaged 92¾ cents a pound in July, down about ½ cent from June but 11¼ cents higher than July 1973. Since reaching a high of \$1.16 a pound in February of this year, wholesale prices of Swiss cheese in Wisconsin have dropped 23¼ cents a pound.

The 92-score butter price at the New York market averaged 62.11 cents a pound during July, a decline of about ¼ cent from the previous month and almost 2 cents under last year.

Wholesale Dairy Prices

Commodity	July 1973	June 1974	July 1974 1/
Butter, 92-score, New York, pound . . .	63.93¢	61.84¢	62.11¢
Cheese, Cheddars, Wisconsin primary markets, 40 lb. blocks, pound 2/	68.36¢	71.13¢	71.16¢
Cheese, Swiss, Wisconsin State Brand, block pound 2/	81.50¢	93.20¢	92.75¢
Evaporated milk, North Central States, case, 48-14½ oz. cans, range	\$8.80-10.25	\$11.30-12.12	\$ - - - -
Nonfat dry milk solids, spray, Chicago area, pound	45.51¢	58.45¢	56.52¢

1/Preliminary estimates. 2/Selling prices, f.o.b. at Wisconsin assembly points.

CHEESE STOCKS CONTINUE HIGH

Total stocks of cheese in the Nation at the end of July amounted to 572 million pounds, up 46 percent from a year earlier and the highest for that date since 1955. Stocks of American cheese in cold storage on July 31 totaled 494 million pounds, an increase of 54 percent from last year. Swiss cheese stocks were up 1 percent from July 31, 1973 while all other cheese showed a gain of 9 percent.

There were 132 million pounds of butter in cold storage at the end of July, down 8 percent from the previous year. The Government held 28 million pounds of butter in cold storage on July 31, a decline of 68 percent from a year earlier.

Cold Storage Stocks of Butter and Cheese

Commodity	July 31, 1972	July 31, 1973	July 31, 1974	Change from last year
	1,000 pounds			Percent
	UNITED STATES			
Butter	210,663	143,844	132,033	- 8
Cheese, American	341,201	320,176	494,006	+ 54
Cheese, Swiss	7,855	14,789	14,868	+ 1
Cheese, all other	58,499	57,926	63,211	+ 9
Cheese, total	407,555	392,891	572,085	+ 46
	WISCONSIN			
Butter	8,327	9,874	7,292	- 26
Cheese, American	206,384	197,676	271,472	+ 37
	GOVERNMENT STOCKS*			
Butter	183,153	88,383	28,061	- 68
Cheese, American	1,478	431	526	+ 22

*Included in above totals.

Manufacturers' Stocks of Other Dairy Products United States

Commodity	June 30, 1972	June 30, 1973	June 30, 1974	Change from last year
	1,000 pounds			Percent
Dried whole milk	7,503	8,953	13,004	+ 45
Dried skim milk	107,966	103,996	186,032	+ 79
Dried buttermilk	6,192	5,688	8,194	+ 44
Condensed milk and evaporated milk (case goods) 1/	124,965	114,084	127,387	+ 12

1/Combined to avoid disclosing individual plant operations.

RED MEAT OUTPUT ABOVE LAST YEAR

Production of red meat in Wisconsin's commercial slaughtering plants during June totaled 94 million pounds, an increase of 5 percent from a year ago. Output of beef was up 1 percent and pork production had a gain of 12 percent.

Cattle slaughter for June, at 91,000, was 1,000 less than a year earlier but the average liveweight of 1,116 pounds was 21 pounds heavier than June 1973.

The hog kill for June amounted to 247,000, an increase of 19,000 from the previous year. Hog liveweight averaged 251 pounds in June, a gain of 9 pounds from June 1973.

Calf slaughter during June was 19,300 compared with 12,700 a year ago. Calves averaged 160 pounds liveweight for June, 10 pounds lighter than last year. The June sheep and lamb kill of 200 was 100 less than in June 1973.

Commercial Livestock Slaughter

Area	Number			Liveweight	
	June		Change from last year	June	
	1973	1974		1973	1974
	1,000 head		Percent	Million pounds	
Cattle					
Wisconsin	92.0	91.0	— 1	100.7	101.6
United States 1/ . .	2,794.4	2,865.4	+ 3	2,899.1	3,043.7
Calves					
Wisconsin	12.7	19.3	+ 52	2.2	3.1
United States 1/ . .	151.0	174.6	+ 16	43.3	45.3
Hogs					
Wisconsin	228.0	247.0	+ 8	55.2	62.0
United States 1/ . .	6,073.9	6,269.4	+ 3	1,480.0	1,552.1
Sheep and lambs					
Wisconsin3	.2	— 33	.029	.020
United States 1/ . .	752.9	601.2	— 20	79.5	60.2

1/Excludes Alaska.

MEAT STOCKS REMAIN HIGHER

Cold storage stocks of meat in the Nation at the end of July totaled nearly 800 million pounds, up 36 percent from a year earlier. This was the ninth consecutive month that meat stocks were above the previous year.

There were 400 million pounds of beef in cold storage on July 31, an increase of 34 percent from last year. Although the amount of beef in storage declined by over 41 million pounds in July, it was more than 100 million pounds above a year ago.

Pork in cold storage at the end of July totaled 289 million pounds, up 44 percent from July 31, 1973. Stocks of pork declined by about 65 million pounds during July but were nearly 89 million pounds greater than last year.

Cold Storage Stocks of Meat United States

Commodity	July 31, 1972	July 31, 1973	June 30, 1974	July 31, 1974	Change from last year
	1,000 pounds				Percent
Beef:					
Frozen	250,875	289,303	428,167	386,530	+ 34
In cure and cured	9,326	8,755	13,197	13,215	+ 51
Total	260,201	298,058	441,364	399,745	+ 34
Pork:					
Frozen	238,407	186,670	339,244	275,554	+ 48
In cooler	17,293	14,138	14,897	13,876	- 2
Total	255,750	200,808	354,141	289,430	+ 44
Other meats and meat products:					
Veal, frozen	9,045	9,982	15,319	14,547	+ 46
Lamb and mutton, frozen	21,272	14,451	15,971	16,198	+ 12
Canned meats in cooler:					
Hams	74,189	53,275	77,309	66,506	+ 25
Other meats	17,648	11,885	13,226	12,825	+ 8
Total, all meats	638,055	588,459	917,330	799,251	+ 36

DAIRY PRODUCTS OUTPUT BY COUNTIES IN 1973

Production of dairy products in Wisconsin counties during 1973 is published in the accompanying table. Where indicated by an asterisk, production is not shown when made by less than 3 plants in a county or to maintain confidentiality of individual reports. Therefore, the reader is cautioned not to assume that a county shown with the

Manufactured Dairy Products in Wisconsin Counties, 1972-1973 1/

County	Cheese										Butter		Ice cream excluding counter freezer	
	American 2/		Brick and Muenster		Italian		Swiss		All cheese					
	1972	1973	1972	1973	1972	1973	1972	1973	1972	1973	1972	1973	1972	1973
	1,000 pounds												1,000 gallons	
Barron . . .	3,667	4,972	*	*	8,957	*	*	*	13,714	15,896	*	*	*	*
Bayfield . .	*	*							*	*				
Burnett . . .					*	*			*	*		*		
Chippewa . .	46,837	45,631			*	*			54,168	54,680	11,117	7,723	*	*
Douglas . . .													*	*
Polk	*				17,284	22,977			20,381	25,747	*	*		
Rusk	*	*							*	*				
Sawyer														
Washburn . .	*	*	*	*					1,256	*	*	*		
Ashland . . .	*	*							*	*				
Clark	60,682	58,125		*	*	*			68,474	67,969	*	*	*	*
Iron														
Lincoln . . .	7,200	6,445							7,200	6,445			*	*
Marathon . .	51,617	49,638	4,633	4,784	6,805	5,894			63,352	60,603			*	*
Oneida														
Price	6,911	6,266							6,911	6,266				
Taylor	8,943	7,590	*						8,955	7,590				
Vilas														
Florence . . .														
Forest														
Langlade . .	*	*			*	*			17,235	17,079	*	*	*	*
Marinette . .	1,959	*			2,104	*			4,062	3,855			*	*
Menominee . .														
Oconto	14,305	13,101			9,623	*			24,023	22,504	*	*	*	*
Shawano . . .	17,611	16,341							17,611	16,341	17,030	12,984	*	*
Buffalo . . .	10,100	*					*	*	14,328	17,665				
Dunn	7,444	7,456			*	*			10,440	10,583	*	*	*	*
Eau Claire . .	*	*							*	*			*	*
Jackson . . .					*	*			*	*			*	*
La Crosse . .	9,583	9,860							9,583	9,860	*	*	*	*
Monroe	*	*							*	*	7,656	6,377	*	*
Pepin														
Pierce	*	*							*	*	*	*	*	*
St. Croix . .	10,647	10,396							10,647	10,396				
Trempealeau .	*	*							*	*	*	*	*	*
Adams														
Green Lake . .	*	*	*	*					*	*				
Juneau	5,221	5,620		*					5,221	6,179	*	*	*	*
Marquette . .	*	*	*	*					8,842	*				
Portage													*	
Waupaca . . .	20,641	17,892	*	*	*	*	*	*	42,407	37,859	*	*	62	53
Waushara . .	4,747	*	*	*					5,053	5,094	*	*		
Wood	61,384	59,015	*		*	*			67,578	65,961			*	*
Brown	14,718	12,921	*	*					21,393	19,579	*	*	3,408	4,451
Calumet . . .	37,728	35,611			*	*			38,928	36,707	*	*		
Door	7,900	6,563							7,900	6,563				
Fond du Lac .	24,313	24,463			20,614	22,685			51,699	54,014	*	*	*	*
Kewaunee . .	25,832	24,626			*	*			29,276	28,267	*	*		
Manitowoc . .	6,360	6,797	*	*	8,918	9,812			15,557	16,680	*	*	*	*
Outagamie . .	20,683	19,669					*	*	25,334	23,871	*	*		
Sheboygan . .	1,919	1,857	*	*	16,897	16,746			20,512	21,472			1,440	*
Winnebago . .	3,012	3,635		*	*	*			4,703	5,464			*	*
Crawford . . .	11,775	11,302							11,775	11,302				
Grant	25,949	29,634	*	*	993	762	*	*	33,954	34,176	1,176	653	*	*
Iowa	16,501	12,642	*	1,693	*	*	666	608	22,335	21,576	*	*	*	*
Lafayette . . .	3,399	4,018	4,483	4,468			2,989	2,677	11,162	11,167	*	*	*	*
Richland . . .	52,740	47,011		*					52,740	47,369	*	*	*	*
Sauk	6,227	6,301	*	*					6,578	6,856	*	*	*	*
Vernon	20,689	21,071		*	*	*			21,198	21,073	2,870	2,227		*
Columbia . . .	*	*	1,313	1,107					2,962	2,965			*	*
Dane	3,386	6,535	2,421	2,834	*	*	*	*	7,578	9,577	29,338	27,352	1,729	1,729
Dodge	2,051	2,117	6,207	5,933	17,762	21,901			63,451	68,382			*	*
Green	3,421	4,583	16,310	16,875	9,123	9,797	3,915	3,547	33,809	36,389	*	*		*
Jefferson . . .	*	*	*	*	1,129	*			2,950	1,945			*	*
Rock													*	*
Kenosha . . .													6,364	3,494
Milwaukee . .					*	*			*	*				
Ozaukee . . .														
Racine														
Walworth . . .														
Washington . .	*		891	*					3,743	*	*	*	*	*
Waukesha . .									*	*	*	*	*	*
State	731,704	720,104	50,176	52,780	179,435	199,674	37,747	32,764	1,063,712	1,071,041	198,699	179,406	18,893 3/	16,006 3/

*Production not shown when made by less than 3 plants in a county or to maintain confidentiality of individual reports. 1/Figures at bottom of page are published state totals, and county totals will not add to these figures. 2/Includes colby cheese. 3/Includes counter freezer production.

highest production figure for any particular dairy product is the leading county in the State in the output of this prod-

uct. Figures for the leading county could be included in those counties marked with an asterisk.

AUGUST CROP REPORT

Good rains in August have improved Wisconsin's crop outlook. Rainfall in July was below normal in most areas of the State, with the western part being the driest. Temperatures averaged above normal in July but have been slightly below normal in August. The hot, dry weather of July affected corn and other crops in the west and northwest. A very timely rain of 1 to 3 inches occurred in other areas of the State on July 24-25, easing the moisture stress on crops. The west and northwest finally received good rains in early August which helped crops considerably but was a little late for some corn, oats, and second crop hay.

Harvesting of oats was half completed by August 19th, behind last year's 55 percent and the normal of 70 percent. Showers and high humidities slowed combining in the first half of August. Yields on oats have been running good, especially in the south and east. Hot, dry weather in July reduced yields in the west and northwest. Based on conditions as of August 1, the average yield of oats in Wisconsin was estimated at 56 bushels per acre, up 15 bushels from the poor 1973 crop and 1 bushel higher than in 1972. Harvested acreage of oats in 1974 may be only 2 percent above 1973 but production could be up 40 percent because of the increased yields. Straw is being baled where combining is finished and the crop is heavier than in the last two years. Other small grains such as wheat, barley, and rye have yielded very good with heavy straw.

Second crop hay was two-thirds harvested by August 19th, a little ahead of last year's 60 percent but equal to a normal progress. Growth on second crop was short in the

north where first cutting was later and in the west where moisture was insufficient. The south and east had a good second crop and storage space was filling up after a large first crop. A few farmers have started cutting third crop. Production of hay for 1974 is estimated at 10.8 million tons, up 2 percent from last year due to higher yields on the first crop.

Rainfall in Inches, by Districts, Wisconsin

District	Month of July			Since April 1		
	1973	1974	Normal	1973	1974	Normal
Northwest	3.3	2.6	3.8	13.7	14.6	14.5
North Central	3.2	3.1	3.9	15.9	14.2	14.8
Northeast	2.3	2.7	3.3	17.0	13.6	12.9
West Central	2.6	1.9	3.4	17.6	14.1	14.4
Central	2.1	3.3	3.2	18.8	16.2	14.0
East Central	1.7	3.0	3.0	15.6	14.6	12.2
Southwest	2.5	2.3	3.8	18.9	16.7	15.0
South Central	2.3	3.3	3.6	17.5	17.8	13.7
Southeast	1.9	3.1	3.3	16.2	15.8	13.2

Based on August 1 conditions, production of corn for grain in Wisconsin for 1974 was estimated at 195 million bushels, an increase of 13 percent from 1973. Total acres planted to corn was a record 3.5 million, up 9 percent from last year. Harvested acreage for grain could total 2.3 million acres and the estimated yield of 86 bushels per acre is 3 bushels more than in 1973. The rains in August have been very beneficial to the corn crop whose development is about one to two weeks behind normal due to delays in planting this spring. Corn was 80 percent in silk as of August 19th, the same as a year ago but behind the normal progress of 95 percent. A longer than usual frost free fall is needed to mature a promising corn crop.

Crop Summary of Wisconsin for August 1, 1974

Crop	Acreage			Yield per acre			Unit	Production		
	1972	1973	1974 (prelimi- nary)	1972	1973	1974 (prelimi- nary)		1972	1973	1974 (prelimi- nary)
	Thousands							Thousands		
FIELD CROPS										
Corn for grain	2,143	2,090	2,270	95.0	83.0	86.0	Bu.	203,585	173,470	195,220
Oats	1,350	1,370	1,400	55.0	41.0	56.0	Bu.	74,250	56,170	78,400
Barley	22	21	20	45.0	37.0	46.0	Bu.	990	777	920
Rye	10	9	9	21.0	19.5	23.0	Bu.	210	176	207
Wheat (all)	29	27	79	31.1	33.0	37.1	Bu.	901	890	2,930
Winter	20	16	56	32.0	35.0	40.0	Bu.	640	560	2,240
Spring	9	11	23	29.0	30.0	30.0	Bu.	261	330	690
Soybeans for beans	145	241	225	28.0	25.0	24.0	Bu.	4,060	6,025	5,400
Potatoes (fall)	45.5	47.0	50.0	253	245	1/	Cwt.	11,530	11,515	1/
Tobacco (all)	10.8	10.2	10.0	1,731	1,859	1,900	Lb.	18,691	18,963	19,000
Type 54	5.0	4.9	5.0	1,685	1,950	1,950	Lb.	8,425	9,555	9,750
Type 55	5.8	5.3	5.0	1,770	1,775	1,850	Lb.	10,266	9,408	9,250
HAY AND FORAGE										
Hay (all)	3,920	3,950	3,930	2.60	2.69	2.75	Ton	10,203	10,622	10,803
Alfalfa and mixture	2,950	2,970	3,000	2.85	2.90	2.95	Ton	8,408	8,613	8,850
All other	970	980	930	1.85	2.05	2.10	Ton	1,795	2,009	1,953
VEGETABLE CROPS										
Carrots 2/	1.7	1.4	2.0	400	370	—	Cwt.	679	518	—
Cabbage 2/	3.8	2.3	2.4	315	280	—	Cwt.	1,204	644	—
Lettuce 2/9	1.1	1.0	210	250	—	Cwt.	189	275	—
Mint for oil	4.5	5.5	6.6	30	31	43	Cwt.	135	173	285
Onions, commercial	1.5	1.4	1.5	250	280	—	Cwt.	375	392	—
For processing:										
Green lima beans	6.4	7.4	15.5*	.82	.93	—	Ton 3/	5.3	6.9	—
Peas	122.2	123.2	145.7	1.34	.99	1.10	Ton 3/	163.8	122.0	160.3
Snap beans	45.5	55.7	69.0*	2.67	2.47	2.20	Ton	121.5	137.6	151.8
Sweet corn	113.5	132.6	140.4*	4.54	3.85	—	Ton	515.3	510.5	—
Cucumber for pickles	9.0	10.4	11.2*	4.77	4.91	—	Ton	43.0	51.1	—
Beets for canning	4.5	6.6	86.*	14.00	9.18	—	Ton	63.0	60.6	—
FRUITS, ETC.										
Apples, commercial	—	—	—	—	—	—	Lb.	65,000	50,000	65,000
Tart cherries	—	—	—	—	—	—	Ton	4.6	2.4	3.7

*Planted acreage. 1/Estimates released on October 10. 2/Summer quarter acreage. 3/Shelled.

Soybeans have been developing very well with the moisture in August. Production of soybeans for 1974 could be 10 percent under 1973 due to a reduction in acreage. Topping of tobacco is underway and the crop looks very good. Tobacco production in 1974 may equal the 19 million pounds harvested last year as slightly higher yields could offset a decline in acreage.

The sweet corn harvest has just begun with yields on the early corn down due to poor conditions at planting time. Later sweet corn may yield better. Snap bean yields have improved on the later stands but dry weather cut yields earlier. Irrigated vegetables are good but the non-irrigated crop is only fair because of the hot, dry weather in July. Early potatoes are yielding good. The apple crop should be better than last year and prospects are for larger cherry and cranberry crops.

PRICES FOR HOGS AND CROPS INCREASE

Led by sharp increases in prices for hogs and crops, the prices received index for Wisconsin farm products in mid-July was up 6 points (1 percent) from a month earlier. This was the first increase since February, but at 463 percent of the 1910-14 base the prices received index was 1 percent below July last year.

The mid-July hog price averaged \$31.80 a hundredweight, up \$8.10 from the previous month and the first increase since January of this year. However, hog prices for July were \$7.60 below a year ago.

Beef cattle prices were lower for the fourth consecutive month due to a drop in the price for slaughter cows. At \$24.00 a hundredweight on July 15, slaughter cows were \$1.20 under June and \$10.50 lower than last year. Steers and heifers increased \$1.40 from June to July but at \$32.30 a hundredweight were \$12.70 less than July 1973.

Calves averaged just \$38.70 a hundredweight as of mid-July, the lowest since March 1971. Calves were down \$5.20 from June and \$27.80 under a year ago. Sheep averaged \$9.00 a hundredweight for July, a decline of 30 cents from the previous month and 50 cents below last year. Lambs, at \$39.20 a hundredweight in mid-July, were \$3.90 less than in June. This was the first decline in lamb prices since October 1973 but lambs were still \$7.00 above July a year ago.

Prices Received by Wisconsin Farmers

Commodity	Unit	July 15, 1972	July 15, 1973	June 15, 1974	July 15, 1974
Dollars					
Milk cows	Head	465.00	580.00	590.00	575.00
Steers and heifers	Cwt.	33.00	45.00	30.90	32.30
Cows	Cwt.	25.40	34.50	25.20	24.00
Calves	Cwt.	49.00	66.50	43.90	38.70
Hogs	Cwt.	27.30	39.40	23.70	31.80
Sheep	Cwt.	6.30	9.50	9.30	9.00
Lambs	Cwt.	29.60	32.20	43.10	39.20
Chickens 1/	Lb.	.090	.140	.110	.095
Turkeys	Lb.	.210	.340	.240	.240
Eggs	Doz.	.240	.510	.244	.344
Corn	Bu.	1.15	1.89	2.70	3.05
Wheat	Bu.	1.36	2.35	3.36	3.89
Oats	Bu.	.71	.87	1.34	1.42
Soybeans	Bu.	3.30	6.50	5.07	6.05
Alfalfa hay, baled	Ton	25.00	28.00	29.00	29.00

1/Excludes broilers.

Egg prices remained unchanged from June to July at 34.4 cents a dozen but were more than 16 cents below a year earlier. Turkeys continued at 24 cents a pound liveweight as of July 15 but were down 10 cents from last year.

Corn prices jumped to over \$3.00 a bushel in mid-July. At \$3.05 corn was up 35 cents from June and \$1.16 higher than July 1973. Soybeans rose to \$6.05 a bushel in July, an increase of nearly \$1.00 from the previous month but 45 cents below a year ago.

Oats increased 8 cents a bushel from June to July and at \$1.42 a bushel was 55 cents higher than last year. Wheat averaged \$3.89 a bushel for mid-July, a gain of 53 cents from June and \$1.54 more than July 1973.

Baled alfalfa hay remained at \$29.00 a ton from June to July but was up \$1.00 from a year earlier.

FEEDER PIG PRICES DOWN CONSIDERABLY

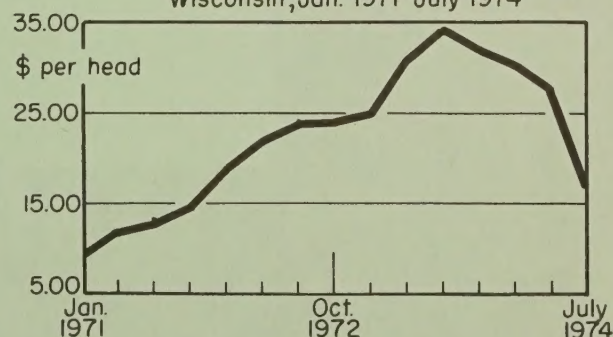
Feeder pig prices in Wisconsin have continued to decline sharply. Wisconsin farmers reported paying an average of \$17.20 in July for a feeder pig averaging 40 pounds. This was \$10.40 below April and the lowest quarterly price since October 1971. The July feeder pig price was only half of the record high reached in July 1973.

Wisconsin Feeder Pig Prices and Weights 1/

Year	January	April	July	October
Dollars per head				
1965	10.50	12.10	13.00	15.15
1966	20.65	20.00	16.60	16.30
1967	14.50	14.75	15.20	14.90
1968	13.70	15.40	15.10	15.20
1969	14.00	16.40	17.80	19.00
1970	21.50	24.50	18.80	12.60
1971	9.35	12.05	12.80	14.30
1972	18.50	21.70	23.30	23.50
1973	24.80	30.90	34.50	32.10
1974	30.70	27.60	17.20	
Pounds per head				
1965	42	40	40	40
1966	41	40	40	41
1967	42	41	41	41
1968	42	40	41	41
1969	41	41	41	41
1970	41	39	40	40
1971	41	40	40	41
1972	41	40	40	40
1973	41	40	40	40
1974	40	39	40	

1/Prices paid by farmers and weights are average for the month as reported by Wisconsin Crop Correspondents.

FEEDER PIG PRICES, By Quarters Wisconsin, Jan. 1971-July 1974

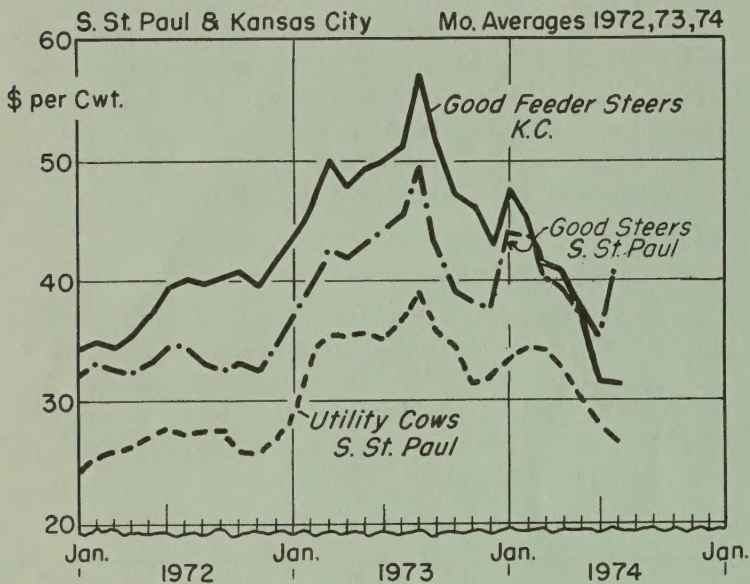


FED CATTLE PRICES UP

Prices of good grade fed steers at the St. Paul market averaged \$40.87 a hundredweight in July, up \$5.44 from

a month earlier but \$4.37 under last year. Utility cows at St. Paul averaged \$26.84 a hundredweight for July, down \$1.46 from June and \$9.41 below a year ago. Good grade feeder steers at the Kansas City market averaged \$31.38 a hundredweight during July, a decline of 41 cents from the previous month and almost \$20.00 lower than in July 1973.

BEEF CATTLE PRICES

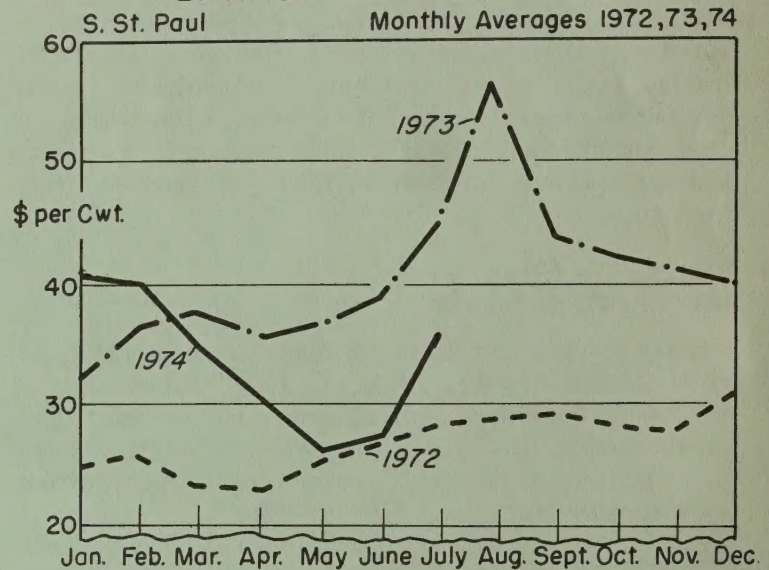


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HOG MARKET RISES

Prices of barrows and gilts at the St. Paul market averaged nearly \$36.00 a hundredweight for July. This was a sharp gain of \$8.49 from June and the highest monthly average since February. However, prices of barrows and gilts were still \$9.33 below a year ago.

BARROW and GILT PRICES



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